



NOTICE AND ACCESS NOTIFICATION TO SHAREHOLDERS

Annual and Special Meeting of Shareholders

You are receiving this notice as **CI Financial Corp.** (the “**Corporation**” or “**CI**”) is using notice and access in respect of its annual and special meeting of holders (the “**Shareholders**”) of common shares (the “**Shares**”) to be held on April 20, 2017 (the “**Meeting**”). Notice and access allows the Corporation to post electronic versions of its Management Information Circular dated March 1, 2017 (the “**Information Circular**”) and 2016 Annual Report (containing the audited consolidated financial statements of the Corporation for the year ended December 31, 2016 and Management’s Discussion and Analysis thereon) (together with the Information Circular, the “**Meeting Materials**”) online, rather than mailing paper copies of such Meeting Materials to Shareholders.

Meeting Date and Location

When: Thursday April 20, 2017
2:00 p.m. (Toronto time)

Where: 15 York Street, 2nd Floor,
Toronto, Ontario M5J 0A3

The Meeting will be held for the following purposes:

1. To receive the consolidated financial statements of CI for the fiscal year ended December 31, 2016, together with the auditors’ report thereon;
2. To elect directors of CI (the “**Directors**”) for the ensuing year;
3. To appoint auditors for the ensuing year and authorize the Directors to fix the auditors’ remuneration;
4. To consider and, if thought fit, to pass an ordinary resolution, ratifying and approving the adoption of the CI Financial Corp. Restricted Share Unit Plan (the “**RSU Plan**”), together with the approval of the grant of Restricted Share Units made under the RSU Plan prior to the Meeting;
5. To consider and, if thought fit, to pass an ordinary resolution, confirming the adoption of By-Law No. 2 of the Corporation, amending the Corporation’s By-Law No. 1 to increase the quorum requirement for meetings of Shareholders to two persons present in person or by proxy holding or representing not less than 25% of the outstanding Shares of the Corporation entitled to vote at the meeting;
6. To consider and provide an advisory vote on the Board of Directors’ approach to and report on Executive Compensation; and
7. To transact such other business as may properly be brought before the meeting or any adjournment thereof.

The matters to be voted upon are set out under “*Business of the Meeting*” in the Information Circular.

Websites where Meeting Materials are Posted

Meeting Materials are available at the Corporation’s pages on System for Electronic Document Analysis and Retrieval (“**SEDAR**”) at www.sedar.com and the Corporation’s website at www.cifinancial.com. Shareholders are reminded to **review** the Information Circular before voting.

How to Obtain Paper Copies of the Meeting Materials

Shareholders may obtain paper copies of Meeting Materials free of charge. Requests may be made using your Control Number as it appears on your enclosed form of proxy (if you are a registered Shareholder) or a voting instruction form (if you are a non-registered Shareholder). In order to receive paper copies of the Meeting Materials in time to vote before the Meeting, your request must be received by April 10, 2017.

For Holders with a 15 digit Control Number:	For Holders with a 16 digit Control Number:
<p>Request materials through Computershare Investor Services Inc.</p> <ul style="list-style-type: none">• Toll Free, within North America: 1-866-962- 0498• Direct, from Outside of North America: (514) 982-8716 <p>Enter your control number as indicated on your voting instruction form or proxy.</p> <p>To obtain paper copies of the materials after the meeting date, please contact 1-888-332-2661.</p>	<p>Request materials through Broadridge Investor Communications Solutions.</p> <ul style="list-style-type: none">• Toll Free, within North America: 1-877-907-7643• Online at www.proxyvote.com <p>Enter your control number as indicated on your voting instruction form.</p>

How to Vote

Your vote is important. You cannot vote by returning this notice. To vote your Shares, you must vote using the method set out in the enclosed voting instruction form or form of proxy.

<p><u>Registered Shareholders</u> can attend the Meeting in person or must complete, date, sign and return their proxies no later than 5:00 p.m. (Toronto time) on April 18, 2017, using the following methods:</p> <p>Mail (in the return envelope provided):</p> <p>Computershare Investor Services Inc., Proxy Tabulation, 100 University Avenue, 8th Floor, Toronto Ontario, M5J 2Y1</p> <p>Internet: www.investorvote.com</p> <p>Facsimile: 1-866-249-7775 / 416-263-9524</p> <p>Phone: 1-866-732-8683</p> <p>You may also vote your Shares by proxy by appointing another person to attend the Meeting and vote your Shares for you.</p>	<p><u>Non-Registered Shareholders</u> are asked to return your voting instructions as specified in the request for voting instruction form delivered to you.</p> <p>Mail (in the return envelope provided):</p> <p>Data Processing Center, P.O. Box, 2800, Stn LCD, Malton, Mississauga, L5T 2T7</p> <p>Internet: www.proxyvote.com</p> <p>Telephone: 1-800-474-7493 (English) or 1-800-474-7501 (French)</p>
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For more information about notice and access, please contact the Corporation's transfer agent, **Computershare Investor Services Inc.** at **1-866-962-0498** within North America or direct, from outside North America, at **514-982-8716**.